

Blackbaud Acquisition of JustGiving: FAQs for Blackbaud Customers in the United States

1. What is JustGiving?

[JustGiving](#) is a leading online fundraising services provider based in the U.K., whose online social giving platform has played a powerful role in the growth of peer-to-peer fundraising in the U.K. and globally. Since its founding in 2001, JustGiving has helped individual change agents in 164 countries raise over \$4.5 billion (USD) for good causes.

2. Why is Blackbaud acquiring JustGiving?

Bringing JustGiving onto our team is a powerful step forward in our longstanding commitment to equipping individual donors and the causes they support.

As a software leader dedicated to innovation that drives social good, it's in our DNA to respond to and anticipate changes in the way people give and connect with causes. Given the rapid growth of social, mobile and peer-to-peer giving, it's an important priority for us to continue to advance our capabilities and extend the strong foundation we have built with everydayhero® and TeamRaiser® peer-to-peer giving solutions in Australia, the U.S. and the U.K.

We are enthusiastic about the potential for continued innovation around individual-driven fundraising with a dynamic partner like JustGiving, whose online giving platform has made it simple for people around the world to contribute to causes they care about.

In addition, bringing JustGiving into the Blackbaud family:

- **Adds a new personal crowdfunding capability** (individuals donating to other individuals), with a focus on helping nonprofits participate in this growing form of giving, an important expression of our commitment to helping nonprofits stay ahead of the curve with new trends in fundraising.
- **Positions us to better serve the U.K. market**, where we have operated for more than two decades already, and where JustGiving is a fundraising leader.

By bringing JustGiving's platform together with Blackbaud's analytics, AI-driven capabilities and cloud solutions, Blackbaud continues to invest in strengthening the entire social good community with leading-edge solutions.

We will be delighted to welcome the talented team at JustGiving to Blackbaud and know we can do even more together to serve both organizations and individuals.

3. How do Blackbaud customers benefit from this acquisition?

We know that deepening your connections with individual supporters and equipping them to advance your mission is important to you. Adding JustGiving's capabilities will speed Blackbaud's innovation across the peer-to-peer giving spectrum. This acquisition means our functionality will expand, and our modern cloud delivery model means you'll be able to consume that innovation in a seamless way when it's time.

4. How will JustGiving work with the Blackbaud solutions I currently use?

We are fully committed to innovating in a way that brings our customers the highest-performing solutions. We are currently in regulatory review, but once that process is complete and we are able to solidify our plans, we will update you on what our next steps are. We are eager to bring you the best of what both platforms have to offer.

5. When will the acquisition process be complete?

We anticipate the regulatory approval process will take several months. However, because this process is outside of our control, we cannot guarantee any specific timeframe. We will let you know once the process concludes.

6. As a current Blackbaud customer, who do I contact if I have questions about the acquisition?

Please contact your Account Executive or Customer Success Manager.

7. My organization is a customer of both Blackbaud and JustGiving. Who should I call for technical support?

You should continue to use your normal contact information for each company as you do today. Once the acquisition is approved, we will keep you updated with any changes to the way you should work with us. Please know that we are committed to keeping you and your needs at the center of all we do.