

# How to create a Fundraising Page

Creating an online Fundraising Page takes just a few minutes. After a few quick steps you will be able to share your story on email and social media and will be able to start collecting donations.

There are some key things that you will want to think about before you begin: what amount do you want to raise, and will you be raising money as part of an organized event like a marathon, or a charity's hosted event, or will it be something that you are organizing yourself?

With that sorted, you can get started on your journey to raise money and change lives.

- 1 Click 'Start Fundraising'.
  - If you haven't fundraised before with JustGiving, you'll be prompted to 'sign up'. Simply enter your name, email address and a password, and complete your profile.
  - If you've already fundraised, just 'log in'.
- 2 Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory of someone or doing your own thing. (If you're taking part in a charity's event, you will bypass this step).
- 3 Choose your page address - this is the link you'll be sharing with friends and family when asking them to donate.
- 4 Click 'Create your page'.
- 5 Take a few more minutes to personalize your page, and you'll increase your page value drastically. Adding a profile picture increases your page value by 23%, adding a fundraising target increases your page value by 45% and adding your a story about why your fundraising increases your page value by 36%!
- 6 Consider making the first donation to your page. This shows your supporters how serious you are, and sets the tone for people so they have an idea of what to donate.
- 7 Finally, share your page with friends and family right away! Send an email with a short note and make sure to include your page link.

